

Chicago Museum Exhibitors Group Spring 2019 Meeting at The U.S. Pizza Museum

Topic: Pop-Up Museums

When: Tuesday, March 26

Where: The U.S. Pizza Museum

There's a new style of museum popping up in cities all over the world. It isn't created to showcase classical paintings or to house impressive historical artifacts, but it's designed to be photographed for Instagram. The explosive success of these pop-up museums and exhibitions is making traditional museums rethink how they do things. Going beyond the institution's four walls, creating experiences as museums themselves, or highlighting subject matter that is inherently social is vital in establishing those Instagramable moments that bring visitors in. Join CMEG in a discussion of the success and popularity of pop-ups with three Chicago case studies.

Tuesday, March 26, 2019

- 5:30-6:30 pm Exploring the museum, networking and refreshments (and yeah...there will be pizza!)
- 6:30-7:30 pm Presentations:
Kendall Bruns, Founder & Director at U.S. Pizza Museum
Tanner Woodford, Founder & Executive Director at Design Museum of Chicago
Kevin Grady, EVP & Head of Design at FCB Chicago
- 7:30-8:00 pm Speaker Q&A and sharing experiences

Getting to the U.S. Pizza Museum

1146 S Delano Ct

(Roosevelt Collection Shops)



Train: Red, Green or Orange line to Roosevelt Rd.

Bus: Accessible by 12, 18, 24 and 62 buses

Street parking is available on 9th St. and Wells St.

Street Parking: Available on 9th St. and Wells St.

Garage Parking: Free parking for the first two hours with Museum Validation; after the first two hours, pay \$10 for up to four hours. There are two parking garage entrances—enter from the Plaza via Roosevelt Rd., or on Wells St., south of the Wells and 9th St. intersection.

Please let us know of any change to your email address!



www.cmegchicago.org

Please RSVP by Friday, March 22, 2019, by clicking this link.

There is a \$5-\$10 fee payable at the door (cash or Venmo).

Like us on Facebook to stay up-to-date with the latest Chicago Museum community news and job opportunities!