We all know the feeling – you have a fantastic idea, the budget you need, the resources at your disposal to put forward an amazing exhibit element...and something goes drastically wrong. Reflecting on these OOPS! moments enables all of us to grow and improve as professionals. Join a few expert mistake-makers as we share some of our biggest blunders and the lessons we learned from them. Then, we will have a mini-competition among all attendees, crowning a champion gaffe from the crowd.

Come prepared to share a slip-up of your own! Plus, you’ll have a chance to see Lincoln Park Zoo’s three newest exhibits: Regenstein Macaque Forest (opened in 2014), Pritzker Penguin Cove (opened in 2016) and Walter Family Arctic Tundra polar bear habitat (opened in 2016).

When: Wednesday June 14, 2017
Where: Lincoln Park Zoo
2150 N. Cannon Drive, Chicago, IL 60614
Program: 5:30 p.m. Arrive and view exhibits
6:00 p.m. Refreshments in the zoo’s new Learning Center
6:30 p.m. Program starts
Rich Faron: Principal, Museum Explorer, Inc.
“The Myth of Mistake-Free Design”
Lance Tawzer: Curator of Exhibits, Elmhurst History Museum
“When is the Boss Not Always Right?”
Martin Baumgaertner: Founder/Producer, Angle Park, Inc. - Media for Museums
“Take 2: Getting the Casting Right”
André Copeland: Manager of Interpretive Programs, Chicago Zoological Society
“Zombie Interactives: Infective Techniques Devouring Purpose!”
All Attendees
Battle of the Blunders
8:00 p.m. Conclude/Depart

Instructions for Arrival: For transportation instructions, including parking details, please visit http://www.lpzoo.org/location-directions. CMEG attendees may enter the zoo through the East Gate or West Gate, and proceed north (see attached map). You are welcome to explore any of the north outdoor exhibits, numbers 6, 2, 3 and 5 on the map. The meeting will be held in the Learning Center, #17 on the map.

Please bring $5 donation for refreshments

RSVP to Learning@lpzoo.org or 312-742-2056

Please let us know of any change to your email address!